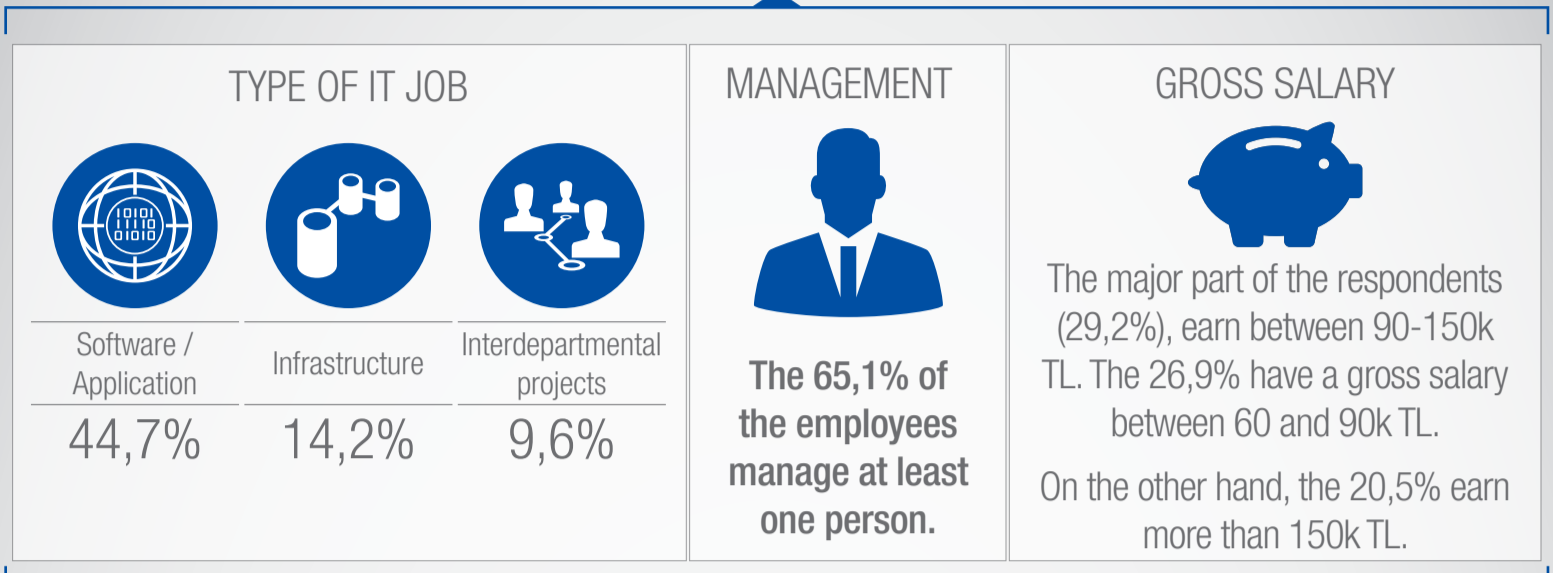
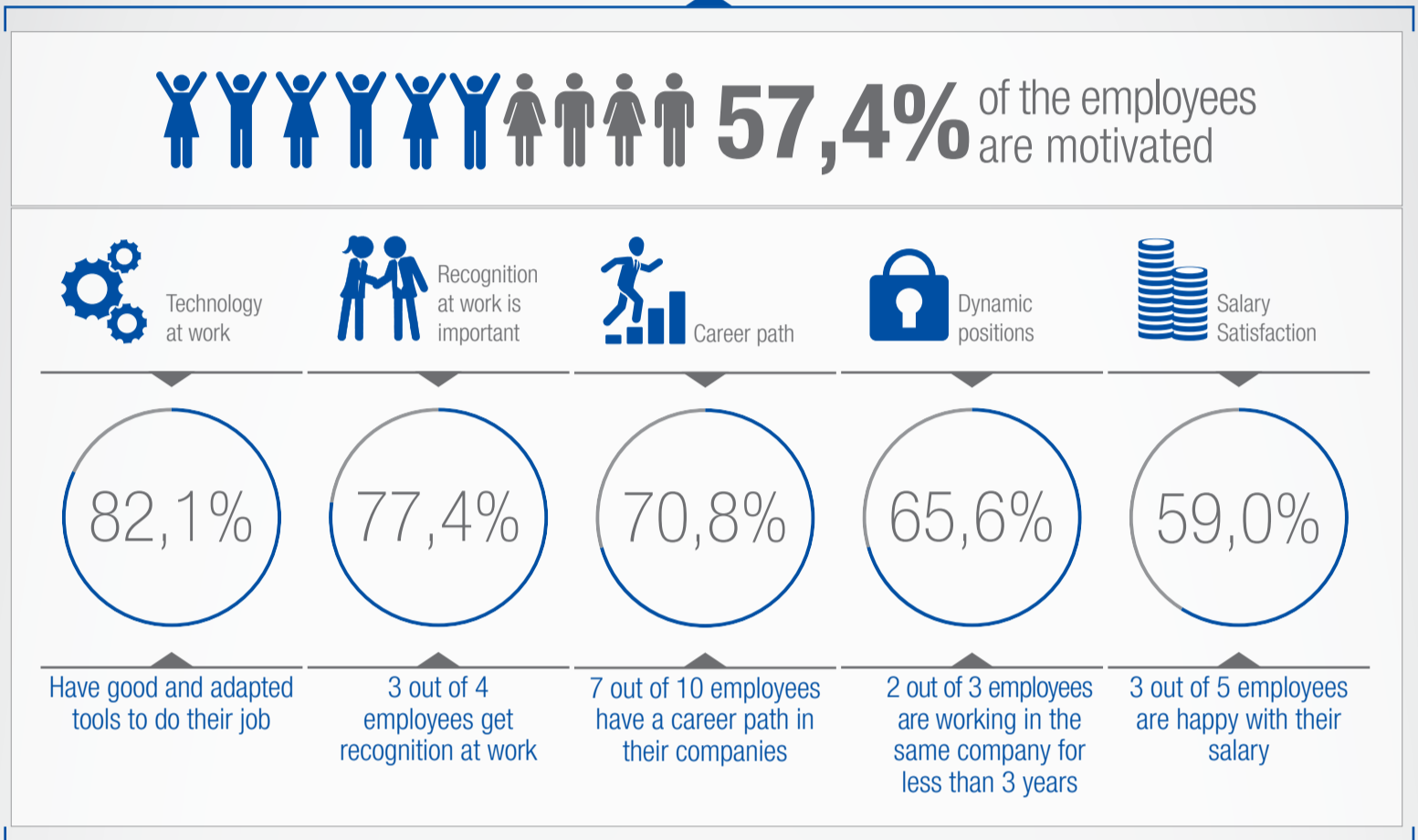


IT BAROMETER: Perception, Trends and Photography of IT Industry

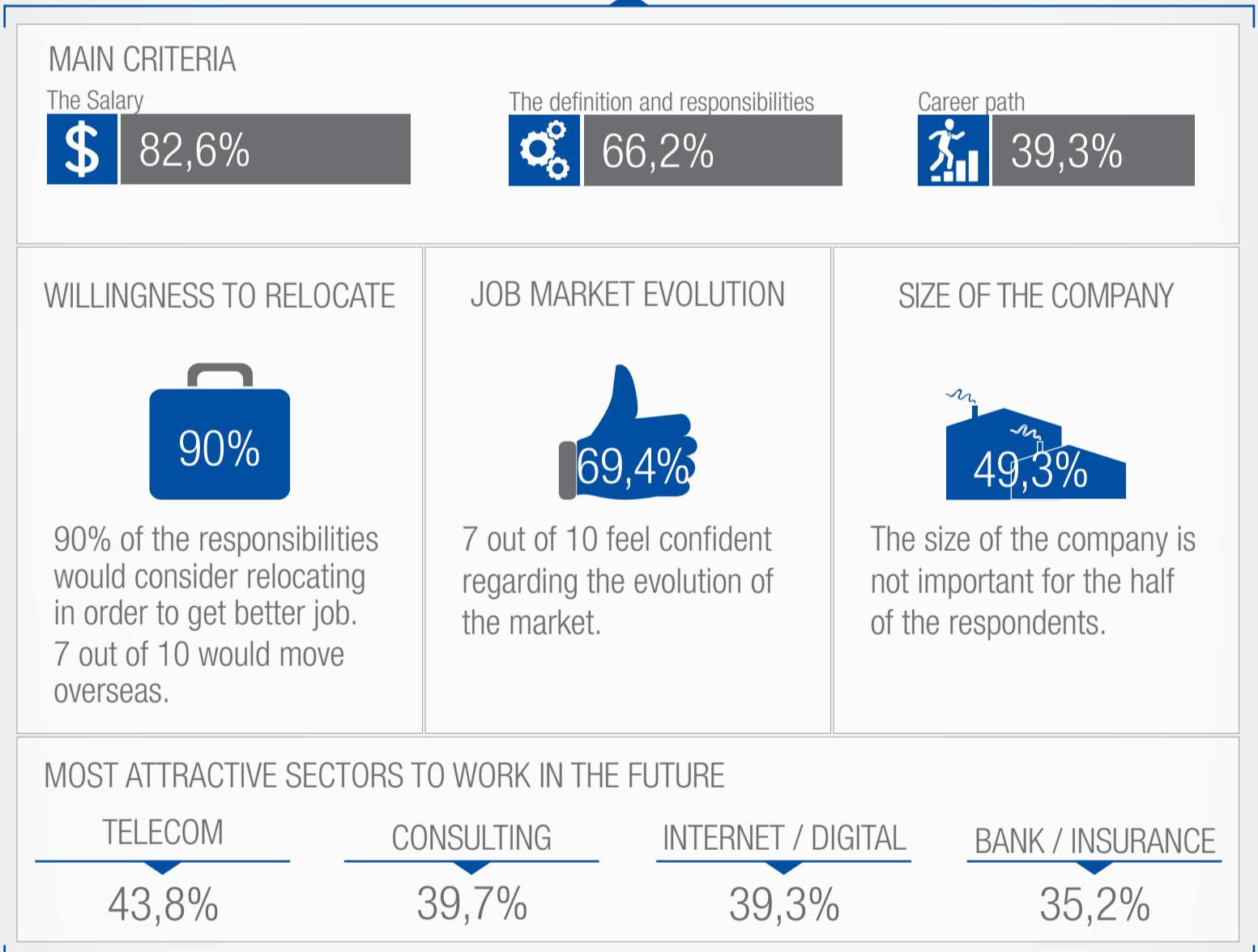
JOB DESCRIPTION



MOTIVATION



CHANGE JOB / MOBILITY



8 TIPS FROM IT RECRUITERS

HOW TO RETAIN THE TALENT

- Providing a pleasant environment with friendly staff
- Giving the employee a real financial perspective
- Offering efficient and good tools to work with
- Work-life balance

For further information about this research or to know more about the technology division, contact: sertacyigit@michaelpage.com.tr giraykeskin@michaelpage.com.tr

HOW TO ATTRACT TALENT

- An interesting salary package
- Having an outstanding company branding and reputation
- A clear definition of the responsibilities and tasks to perform
- A challenging career path



Sample description **219** candidates. **Gender:** Male 87,2% - Female 12,8% | **Age:** 30 years old or less 20,5% - 31-40 years old 58,4% - More than 40 years old 21,0% | **Education:** Bachelor's degree 47,0% - Master's degree 35,6% - Engineering 13,2% | **Sector:** Bank / Insurance 20,1% - IT Vendor / Systems Integrator 15,1% - Telecom 14,2% - FMCG 9,6%